

MEMBER DISCOUNTS - PARTNERSHIP AGREEMENT

2021



Member discounts are an important factor when hunters choose suppliers.

As a partner, you can connect with more than 90.000 hunters as potential customers. You will be displayed in the Danish Hunters' Association's app, on its website, in the Jæger magazine and in newsletters.

Price per year DKK 10.000

The partnership agreement includes:

1. Mention on jaegerforbundet.dk. Partners and member discounts are outlined on the website. This is on the public part of the website as well as the closed members area (login required), where there is further information regarding each discount and its terms.

2. Facebook. Four ads per year regarding your member offers on the Danish Hunters' Association's Facebook page (approx. 22.000 followers as at June 2020). All posts include a text saying that a partner agreement has been concluded between the Danish Hunters' Association and your company. The ads must be provided as .jpg files, and the Danish Hunters' Association reserves the right to approve the contents.

3. Banner ads on 'Medlemsnet' (members' network). There is an option to run three banner adverts in rotation with the other partners throughout the year. Banner ads are to be provided as finished .jpg or flash files. *Hear more about the price of setup.*

4. Own section in app. There is a member benefits section in the Danish Hunters' Association app, where all partners are listed with their logo and member offers.

5. Mention in 'Ting & Tips'. The member discount is mentioned once at the start of the 'Ting & Tips' pages in the Jæger magazine.

6. Placement in newsletters. You will be mentioned in our newsletters, with a link to the member page on jaegerforbundet.dk. Present in all publications: 'See all the great partner offers here' (in Danish).

7. Full-page ad in the Jæger magazine. There is a full-page ad dedicated to the partners in every release. In it, the company is represented with their name and logo, together with a short description of the member offers.

Purchase advertising in the Jæger magazine, with your chosen publication time per insertion:

- full page DKK 21.400
- 1/2 page DKK 10.850
- 1/3 page DKK 7.350
- 1/4 page DKK 5.750
- 1/8 page DKK 3.500

- 100,000 banner views on jaegerforbundet.dk DKK 2.400
- Half-page interview with our editorial team, where you can outline what benefits the partnership between your company and the Danish Hunters' Association will offer to our members DKK 16.000

As a partner, you can also use the opportunity to sponsor a product as a competition prize among our members or at our events.

Contact Synnøve Fursted
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DANMARKS JÆGERFORBUND

All prices are excluding VAT